

We bring together companies and their investors through a secure and easy to use platform

Senasen caters to both start-ups looking for first-phase funding and established companies seeking growth capital. The platform helps you to cut-through the noise to make sure your value creation story is heard and understood.

In an increasingly global and dynamic investment environment, it can be hard to attract the attention you need from high quality investors. Use Senasen as a hub for your content and interact directly with asset managers and private investors.

Features:

- Create a profile page for your company
- Set up multiple user access levels
- Target investors by type, appetite and location
- Upload documents and videos, add commentary and news
- Use private message and follow functions
- Turn on Q&A sessions so that you can interact directly potential investors (if you choose to do so)
- Track your followers and gain insight into their profile
- Have a full 5 year archive of any activity on your account
- At minimal cost

Our vision:

We are determined to create a single platform that supports companies, asset managers and investors; to become the leading portal for information sharing and early-stage interaction between all parties.

We are an independent business that does not sell advertising space or data – our only source of revenue is through subscriptions. As such, we have been able to create a professional environment that avoids the pitfalls of social media whilst also harnessing the strength of a global network.

Functions and benefits:



Reach and access a global and varied investor base:

- Be on the same platform as your target audiences: individuals, institutions, intermediaries and asset managers
- Enable investors to find you effectively, see your content and engage with you on a platform that provides them with a great user experience – on any device
- Reach investors outside of your domestic market



Explain your value-creation story to investors – engage directly, without intermediaries:

- Profile your company and your products and services
- Post documents and video that give investors the insight they seek
- Interact via open commentary, Q&A messaging, and drive traffic to your website



Take control of the way your story is told:

- You control your content – only you upload content to your pages
- Choose your level of interaction – while retaining the option to delete user comments
- Choose sub-user access and permissions to your Senasen account pages – enabling your IR, marketing and compliance teams to work together



Minimal cost:

- Free to create a basic account
- Minimal subscription fee based on amount of video content and number of user accounts
- Simply re-use and upload existing content already created and paid for

visit [senasen.com](https://www.senasen.com) to set up your free account